



LOCAL SEO ONLINE MARKETING SOLUTIONS

● WHAT IS LOCAL SEO?

Search Engine Optimization (SEO)

Local SEO is a type of online marketing that helps businesses increase search engine traffic based on map placement for geographic related words. SEO has the best long term return on investment, and local SEO is the most cost effective way to land your business in organic search results and put you ahead of your competitors.

Features and Benefits of Local SEO

- Get immediate visibility in search engines by staking your claim on Google+ Local, Yahoo Local, Bing Local, Yelp and more*. A Local SEO program is the quickest way to get visibility in search engines
- We'll help with keyword selection so that you are visible in local search results
- We'll maintain your local listings with keyword-rich multimedia content that gets you noticed
- Google Places establishes your real presence by providing consumers with your legitimate location
- Attract highly qualified searchers. People searching for services/products in a specific area are more likely to be serious buyers
- 50% of time spent on mobile devices is spent using maps and search capabilities. With our Local SEO program your business will be found in mobile local search queries
- Get ahead of the curve with Google+

You Can Track Success!

With our proprietary software, you will see comprehensive details on the progress on your Local SEO campaign including:

- monthly searches of your keywords
- visits to your Places and other map listings
- your rank



Ask us about:

SEO, PPC, Email,
Social, Sales,
Software, Websites
and Local SEO



Don't Miss Out!

Build your credibility with Local SEO

Engage Your Web Traffic with a sales-oriented website design.

- Immediate Visibility in Search Engines
- Keyword Research & Selection
- Demonstrate Real Presence
- Attract Highly Qualified Searchers
- Get Ahead of the Curve
- Be Mobile

Local SEO	
Claim, build and enhance the primary local SEO directories on a monthly basis.	
Claim Listings	
Add and update business content (video, phone, offers, etc.)	✓
Citation Building	
Monthly manual citation building based on competitor analysis	✓
Reviews	
Coordinate with business to email customers requesting reviews	✓
Reputation Management	
Social media monitoring to watch for negative content	✓
Mobile	
Launch mobile optimized microsite	✓
Google Adwords Express	
Launch and manage Adwords Express campaign from Google Places	✓
Mobile	(\$99/month)



* Placement Dependent Upon Particular Business Need